

# TOGETHER WE ARE LINCOLN

BE PART OF IT



# INTEGRATED TOGETHER

# 150,000

sq ft commercial floorspace

# £70m

regeneration project

The Cornhill Quarter is the most significant refurbishment and new-build retail and leisure development in the heart of Lincoln city centre in recent times.

The overall regeneration zone has delivered in excess of 150,000 sqft of mixed use commercial floorspace, a £1.5m urban realm enhancement and a £30m investment in the city's infrastructure – Lincoln really does look very different!



# ROOTED IN THE HEART OF LINCOLN

One of England's finest cathedral cities renowned for the gothic minster which dominates the skyline of the surrounding area.



**4m+**

tourist per annum

**£250m+**

estimated contribution  
from both universities to  
the local economy



**16,000+**

students & 1,600 academic  
staff at the 2 universities



**£984.5m**

available spend



**+80%**

increase in pedestrian footfall since  
new car park & bus station opened



**1,500**

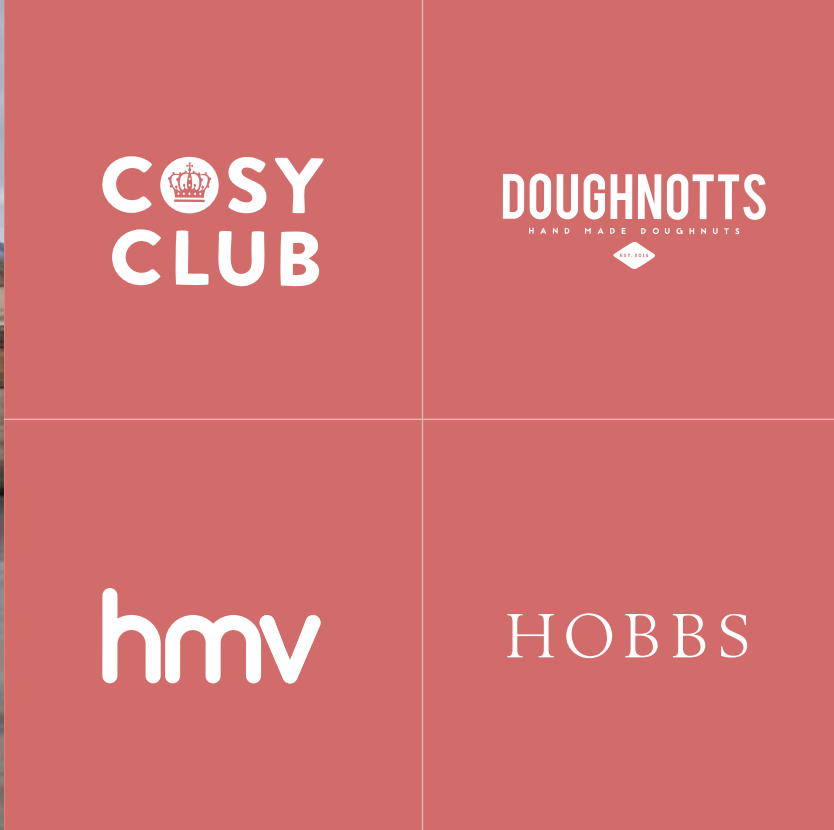
staff at Siemens/Napier, a major  
employer within 100 yards

**78th**

national ranking

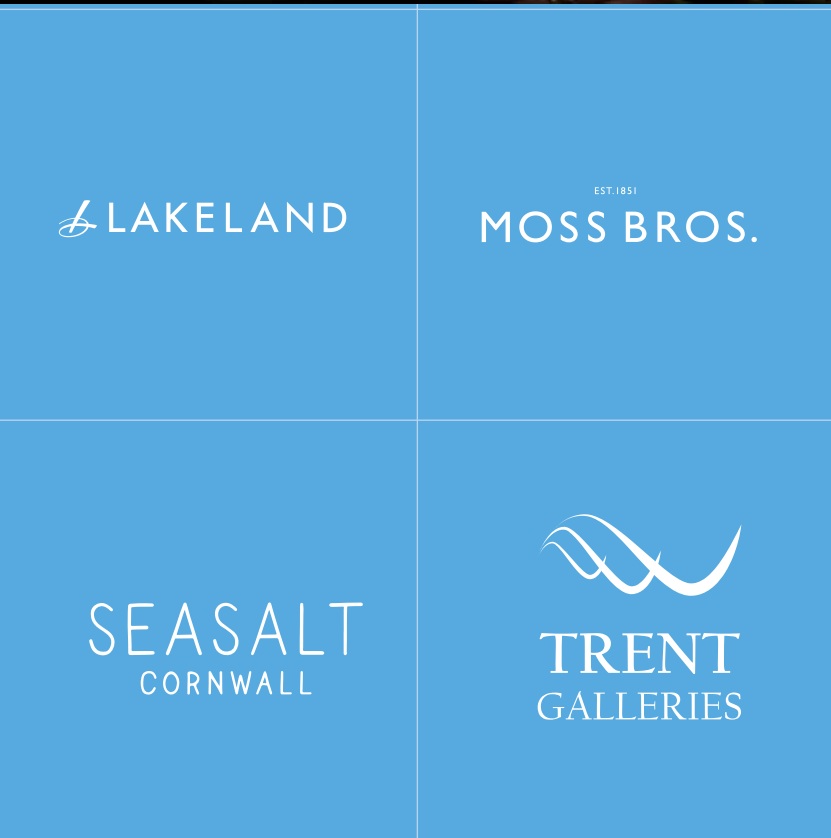
**5,560**

city and county council office staff



# A UNIQUE RETAIL MIX

A city steeped in history it provides a unique shopping environment offering local, national and international brands woven into the historic and modern retail locations.

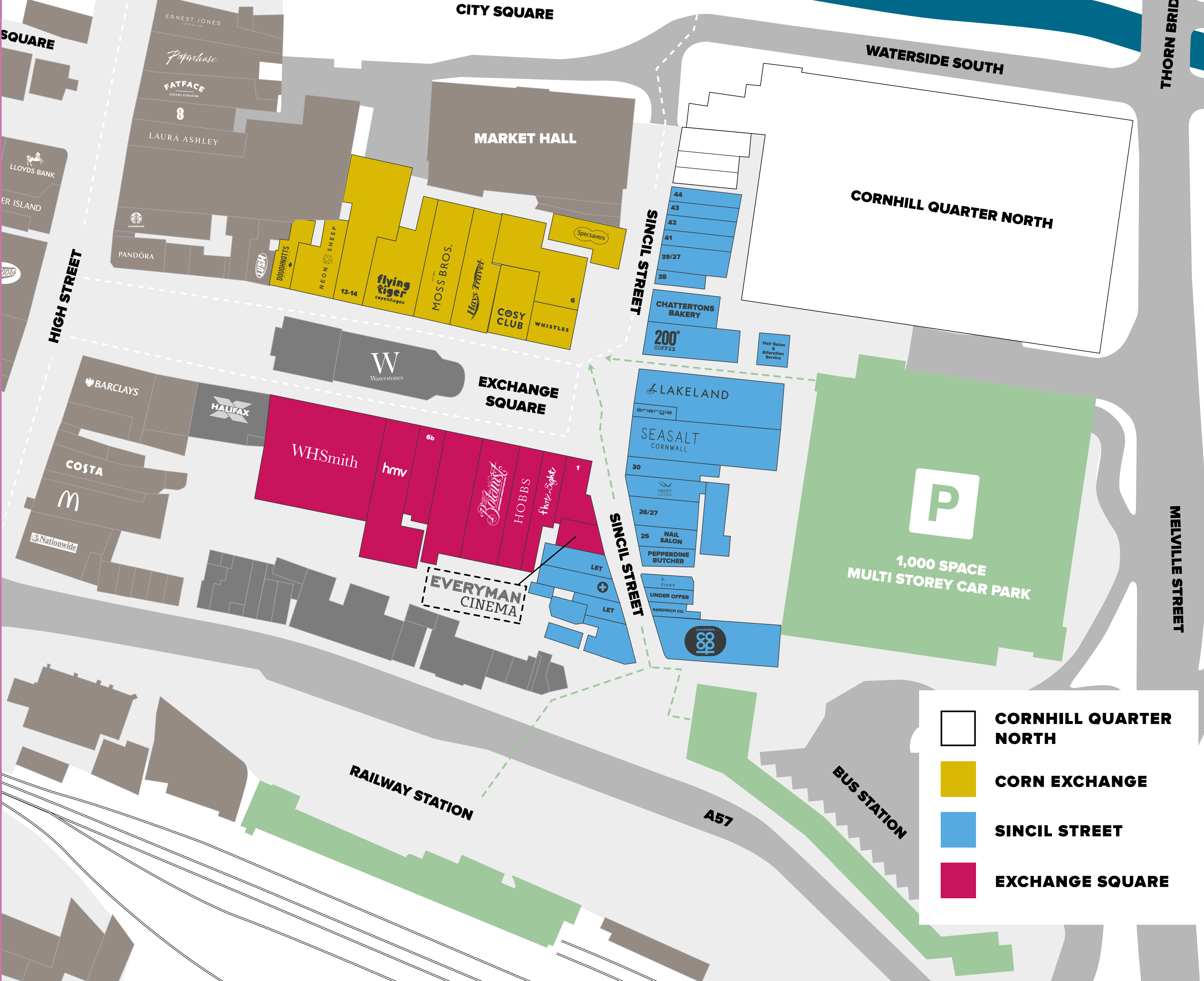


# CENTRAL PRIME LOCATION

With direct transport links from the Railway Station and Bus Station and it's own dedicated 1,000 space car park The Cornhill Quarter offers unique city centre location opportunities.

**KEY**

Prime pedestrian flow





# LOCAL AND NATIONAL APPEAL

Lincoln has a catchment population of over 545,000 and is the county town of Lincolnshire, the second largest county by area in England. Lincoln has direct rail connections with London and is 16 miles from the A1, one of the principal arterial road routes through the East Midlands.

## 985.5m

total comparison goods expenditure

## £181.9m

comparison spend

attracting

## 60%

of the city's core shopper population

## 24%

of total catchment spend reflecting the lack of competition within the catchment



# BE PART OF SOMETHING SPECIAL

A unique shopping and lifestyle experience for consumers to indulge in. The Cornhill Quarter... a new beginning for Lincoln.

## £70m

regeneration project in the heart of the city centre

## 3 KEY

arrival points flow through the scheme



## 5\*

designed to the highest standards offering well configured modern units behind historic facades



## LOW

service charges



## LOYAL

and affluent catchment



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